

LORI DRAKE

LEARNING EXPERIENCE DESIGN / MULTIMEDIA DEVELOPMENT

•  •  • loridrake.com

EXPERIENCE

WSP USA
(FEMA HIS Contract)
Winchester, VA
2016 – present

MULTIMEDIA LEAD DESIGNER, 02/17 - PRESENT
INSTRUCTIONAL DESIGNER, 01/16 – 02/17

- Advocate innovative, cost-effective solutions that satisfy business requirements, improve learner outcomes, and deliver measurable results to the project
- Consult with stakeholders to assess learning and training needs, identify gaps, and determine appropriate learning strategy
- Design, develop, and implement training solutions for FEMA housing inspectors in collaboration with subject matter experts (SMEs) to improve understanding of FEMA inspection standards
- Apply adult learning theory and best practices to eLearning development while researching latest training and education trends for future implementation
- Create, design, develop, and maintain a broad range of multimedia products to support marketing and training initiatives (graphics, audio, video)
- Script, storyboard, shoot, and edit training videos
- Evaluate feedback to measure effectiveness of training materials and implement improvements
- Mentor Learning & Development staff, providing leadership through effective communication and coaching
- Establish and maintain standards for content design, development, and delivery

American Public
University System
Charles Town, WV
2012 – 2015

MULTIMEDIA DESIGN SPECIALIST

- Identified opportunities within online classrooms for educational videos and interactive media that aligned with learning objectives
- Collaborated with SMEs and instructional designers on development of media by suggesting creative solutions to ensure assets were produced in a timely manner and within budget
- Produced, directed, and edited videos, including post-production aspects, such as motion graphics, color correction, and transcoding, for web applications and LMS
- Operated and maintained cameras, microphones, and lighting equipment
- Ensured all videos and media assets were in compliance with the Americans with Disabilities Act (ADA) and Section 508

Gray Television, Inc.
(TV3 Winchester)
Winchester, VA
2008 – 2012

DIRECTOR/TECHNICAL DIRECTOR/PROMOTIONS PRODUCER

- Directed and technically directed nightly newscasts
- Wrote, produced, and edited station promotions
- Performed all aspects of studio production, including camera, graphics, and audio
- Edited video for web channel, archived video, and maintained graphics database
- Trained Production Assistants

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EDUCATION

**James Madison
University**
Harrisonburg, VA
2009

BACHELOR OF SCIENCE
Media Arts & Design, Digital Video & Cinema concentration

SKILLS

Premiere Pro
After Effects
Photoshop
Audition
InDesign

Articulate Studio 360
Articulate Storyline 360
Microsoft Office
Acrobat
Illustrator

Final Cut Pro
Videography
Video Editing
Photography
Sound Editing

Studio Production
File Conversion/Compression
508 Compliance
Sakai LMS
CourseMill LMS